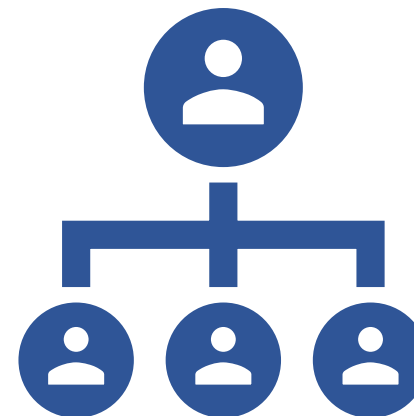


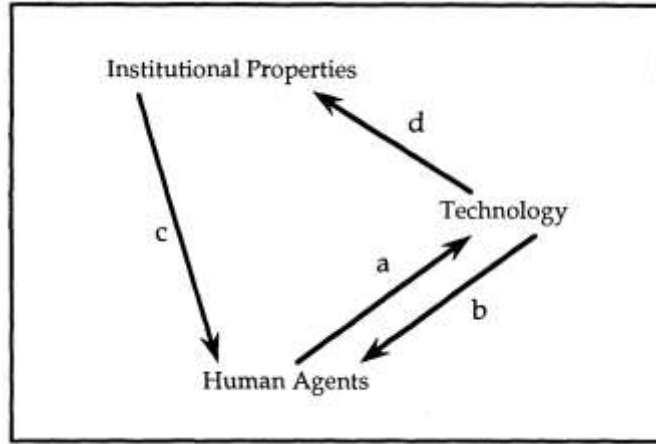
Teknologiinnføring = organisasjonsendring?



Teknologi



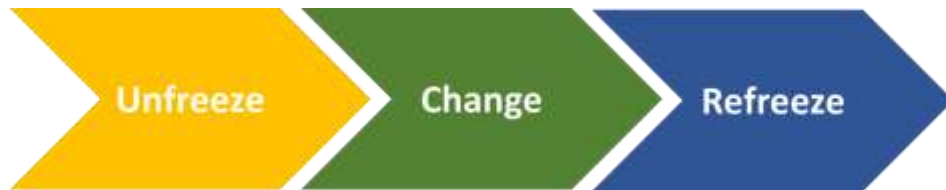
Organisasjon



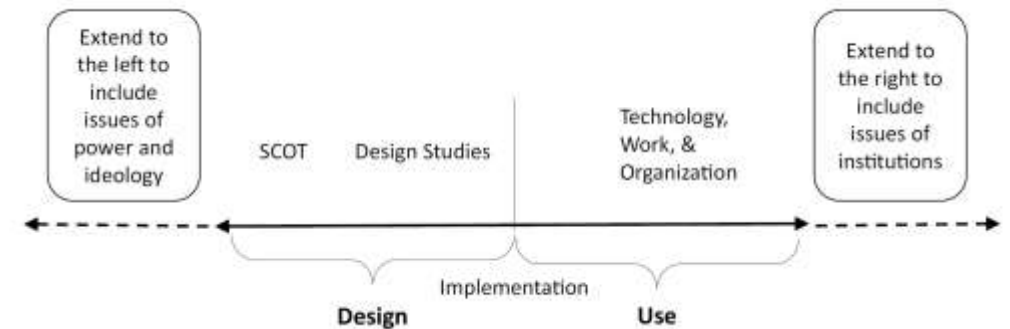
Orlikowski (1992)



Utvikling, innføring og bruk av teknologi



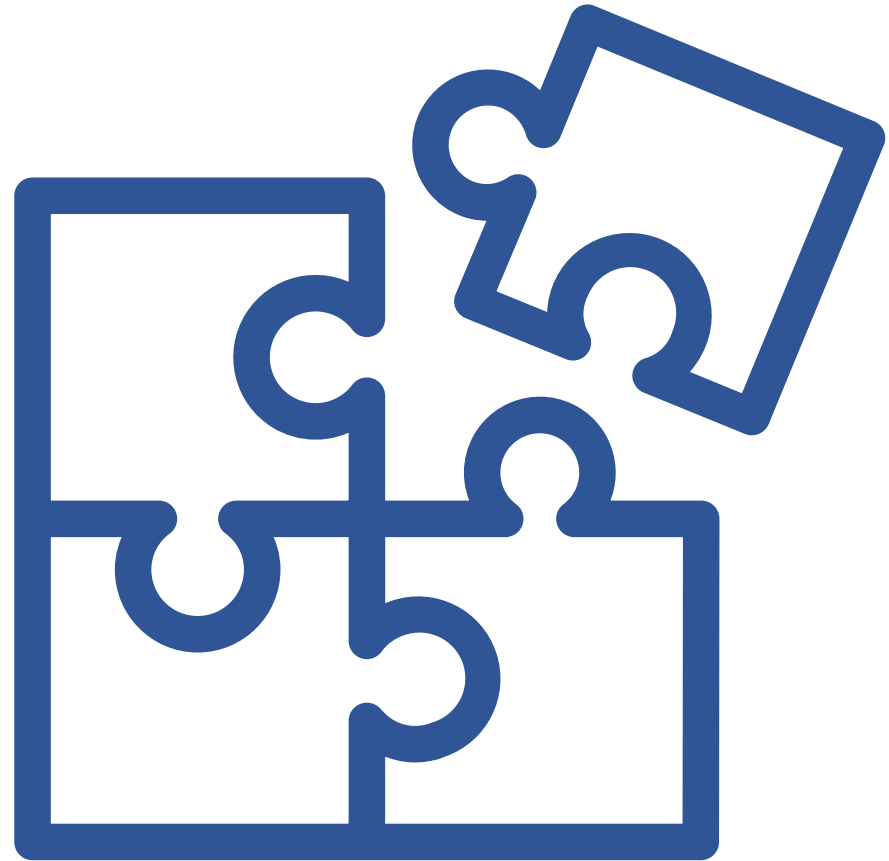
Lewin (1947)

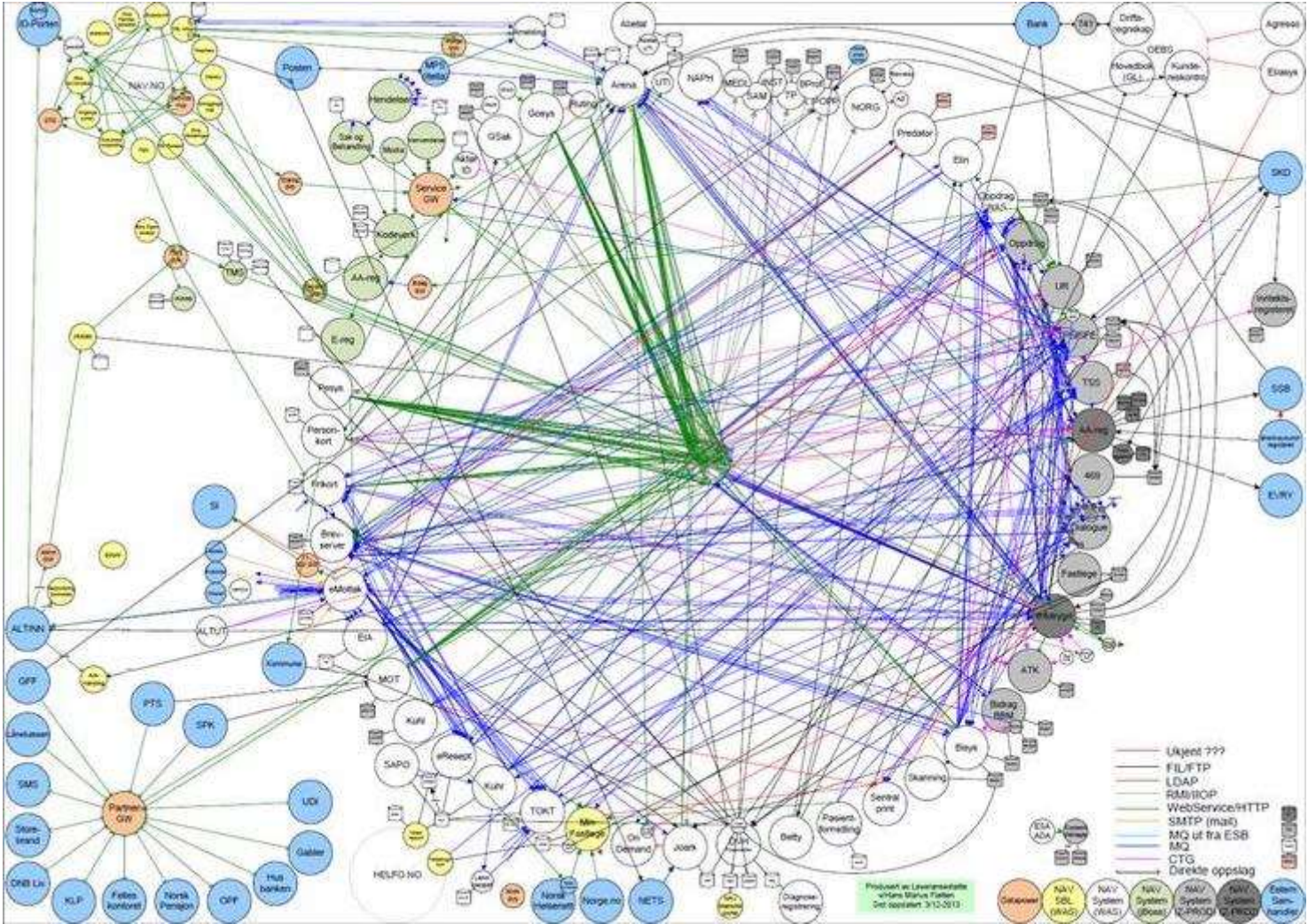


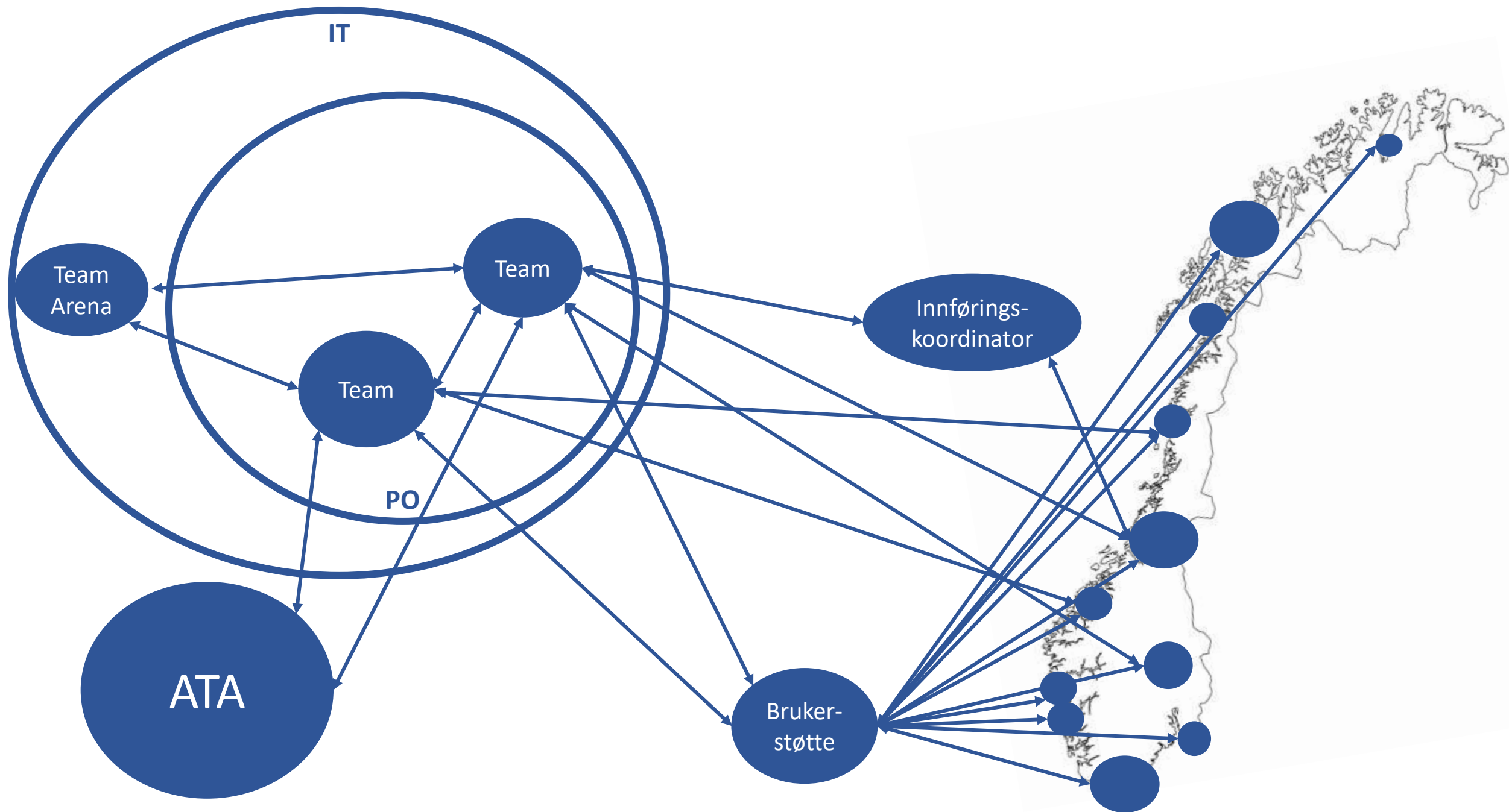
Bailey & Barley (2019)

Organisasjonslæring

- Lære nye ting
= knowledge creation
- Lagre det vi har lært
= knowledge retention
- Dele det vi har lært og lære av andre
= knowledge transfer







Gamle systemer

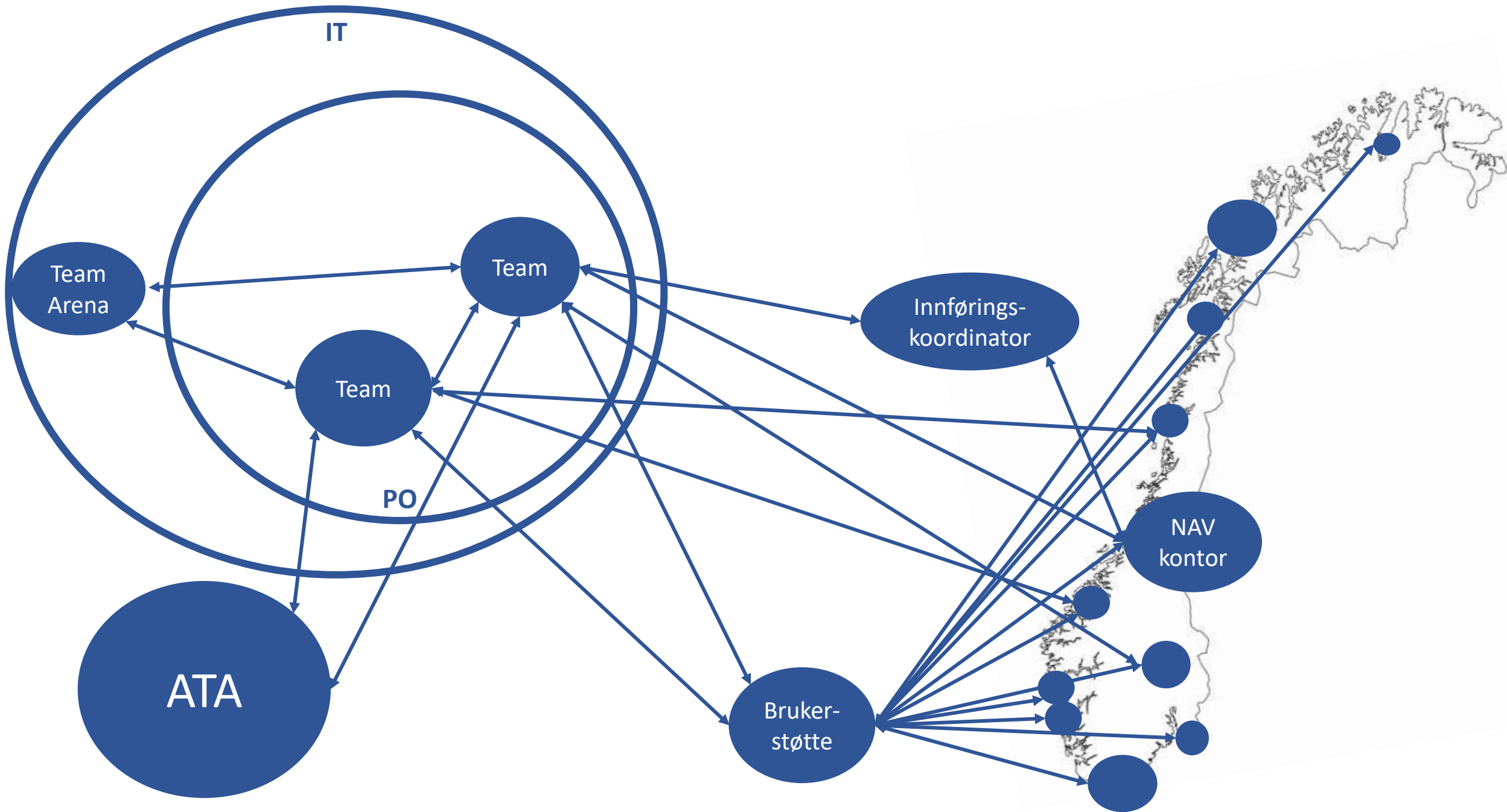
Nye systemer

Rutiner

Utvikling

Standardisering

Tilpasning



Don't put a digital expert in charge of your digital transformation

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